

MUHAMMAD HAMMAD

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SUMMARY

A Frontend Engineer and WordPress Expert with 3+ years of experience building high-performance, responsive, and user-focused websites and web applications. Skilled in React.js, Next.js, and WordPress (Elementor Pro), with strong expertise in converting Figma designs into pixel-perfect, SEO-friendly websites. Delivered 50+ projects for international clients, focusing on performance optimization, clean code, and modern UI/UX.

WORK EXPERIENCE

Frontend Engineer / WordPress Developer (Peham Ltd, Pakistan) | Jan 2025 - Present

- Developed scalable web applications using React.js and Next.js
- Integrated Strapi headless CMS for API-driven architectures
- Built pixel-perfect WordPress websites with custom features
- Improved performance, SEO, and responsiveness across projects

Frontend Engineer / WordPress Developer (Pakipreneurs, Pakistan) | Jan 2024 - Jan 2025

- Developed responsive websites using WordPress and Elementor Pro
- Built interactive UI using React and Next.js
- Converted Figma designs into functional, mobile-responsive websites

WordPress Developer (Innovatechs, Pakistan) | May 2022 - Oct 2024

- Developed and customized 30+ WordPress websites
- Built dynamic frontend features using JavaScript and jQuery
- Optimized websites for speed, SEO, and performance

Freelance Frontend & WordPress Developer | Jul 2022 - Present

- Delivered 85+ projects for international clients
- Specialized in Figma to WordPress (Elementor) conversion
- Built responsive, high-performance websites

SKILLS

- HTML5, CSS3, JavaScript (ES6+), jQuery
- React.js, Next.js (App Router, SSR, CSR)
- WordPress (Elementor Pro, Theme Customization, Plugin Integration, ACF)
- Tailwind CSS, Bootstrap, ShadCN UI, Aceternity UI
- REST API Integration, Headless CMS (Strapi)

- Performance Optimization (Core Web Vitals, Lighthouse)
- Technical SEO (On-page SEO, Speed Optimization)
- Responsive Design (Mobile-first, Cross-browser compatibility)
- Git, GitHub (Version Control, Collaboration workflows)
- Debugging & Troubleshooting (Frontend & WordPress issues)
- Figma to WordPress / Figma to React Conversion
- Component-based Architecture (Reusable UI systems)
- Basic Backend Knowledge (PHP, WordPress structure)
- Deployment & Hosting (cPanel, Vercel, Netlify etc)

EDUCATION

Bachelor's In Computer Sciences (On Going)

Virtual University of Pakistan

ICS (From 2021 to 2023)

Askaria Schools and College

Matriculation (From 2019 to 2021)

Hira Public School

CERTIFICATIONS

- Front-End Engineer Career Path - Codecademy
- Full-Stack Engineer Career Path - Codecademy
- JavaScript (Intermediate) Certification - HackerRank
- React Development Certification (Hooks & Modern Practices) - Codecademy
- WordPress Development (Elementor & Customization) - Digiskills