

Hammad Zahoor

Full-Stack Developer | React, Next.js, Laravel & WordPress

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SUMMARY

Full-Stack Developer with 3+ years of professional web development experience spanning WordPress, modern frontend engineering, and full-stack application development. Works with React.js, Next.js, TypeScript, PHP/Laravel, PostgreSQL, and REST API integration, including headless WordPress implementations that connect WordPress with React/Next.js frontends. Builds responsive, maintainable web applications across frontend interfaces, backend functionality, databases, authentication, and deployment.

TECHNICAL SKILLS

- Languages: JavaScript, TypeScript, PHP, HTML5, CSS3
- Frontend: React.js, Next.js (App Router, SSR, CSR), Tailwind CSS, Bootstrap, jQuery, ShadCN UI
- Backend: PHP, Laravel, Node.js, Express.js, REST API Integration
- CMS & Headless: WordPress, Elementor Pro, WooCommerce, ACF, Custom Post Types, Strapi, Headless WordPress
- Databases: PostgreSQL, MySQL, SQLite, MongoDB
- Backend Platforms: Supabase
- AI-Assisted Development: Cursor, Claude Code, GitHub Copilot — used for code implementation, debugging, refactoring, and code review
- Performance & SEO: Core Web Vitals, Lighthouse, Technical SEO, On-Page SEO
- Tools & Deployment: Git, GitHub, Postman, Figma, Vercel, Netlify, cPanel

PROFESSIONAL EXPERIENCE

Full-Stack Developer — Peham Ltd, Pakistan

Oct 2025 – Present

- Build and maintain full-stack web applications using React.js/Next.js on the frontend and PHP/Laravel on the backend.
- Develop Laravel backend functionality, including CRUD operations, custom authentication, role-based access, validation, and middleware.
- Design and maintain PostgreSQL schemas and application relationships using Eloquent ORM and Laravel migrations, integrating REST APIs and Supabase for select backend services.
- Develop and customize WordPress websites, themes, and plugins, including WooCommerce and Elementor-based projects.
- Build headless WordPress solutions by integrating the WordPress REST API with React.js/Next.js applications, using WordPress as a CMS while delivering modern frontend experiences.
- Deploy and maintain web applications across Vercel, Netlify, and cPanel environments.

Frontend & WordPress Developer — Pakipreneurs, Pakistan

Jan 2024 – Sep 2025

- Built responsive, component-based interfaces using React.js and Next.js for client-facing web applications.
- Used TypeScript and JavaScript to develop maintainable frontend functionality and reusable components.
- Integrated Strapi as a headless CMS and consumed REST APIs for content-driven applications.
- Built responsive interfaces with Tailwind CSS and reusable UI patterns across frontend projects.
- Delivered WordPress/Elementor Pro and React/Next.js projects from Figma designs, maintaining responsive behavior across screen sizes.

WordPress & Frontend Developer — Innovatechs, Pakistan

Dec 2022 – Dec 2023

- Developed and customized 30+ WordPress websites, including landing pages, e-commerce stores, and business sites, using Elementor Pro.
- Converted Figma and UI designs into responsive, mobile-first WordPress websites.
- Built interactive frontend features with JavaScript and jQuery to support dynamic page behavior.
- Optimized websites for page speed, SEO, and cross-browser compatibility.
- Handled website migrations, plugin configuration, and basic security hardening.

FREELANCE EXPERIENCE (PART-TIME, ONGOING)

Freelance Frontend & WordPress Developer — Self-employed / Fiverr

Jul 2022 – Present

- Delivered 50+ client projects internationally, specializing in Figma-to-WordPress (Elementor Pro) conversion and custom WordPress development.
- Built responsive frontend applications using React.js, Next.js, HTML, CSS, and JavaScript for freelance clients.
- Managed client communication, requirements gathering, and end-to-end project delivery independently.

EDUCATION

Bachelor of Science in Computer Science — Virtual University of Pakistan

In Progress (Expected 2028)

CERTIFICATIONS & TRAINING

- [Full-Stack Engineer Career Path](#) — Codecademy
- [Front-End Engineer Career Path](#) — Codecademy
- [Learn Next.js](#) — Codecademy
- [JavaScript \(Intermediate\)](#) — HackerRank
- [Learn React](#) — Codecademy
- WordPress Development — DigiSkills